



►► *For Immediate Release*

Houston, TX, June 22, 2010. Albion Hurricanes FC (AHFC) today launched a team renaming initiative to reflect the 1st team at each campus and the Club's overall 1st teams. This initiative simplifies the Club team naming convention both internally and externally and better positions the teams for the future.

"With the growth and success of AHFC and our teams, our team naming convention had to be simplified especially for people outside of our organization," says Mark Horton, AHFC General Manager. Horton goes on to say, "Furthermore, the change to the naming convention allows for greater integration of both programs reflecting the joint nature of players who make up the overall 1st team from both Main and West campuses. Overtime, we believe this model will best service our teams and players by giving them the proper recognition."

Starting at teams U13 and older, the 1st team at each campus will be identified as the Blue team with the Club's overall 1st team having no color identification. For example, the Club's 1st overall team for the U17 Girls will be referred to as AHFC 94G; the Main Campus 1st team will be referred to as AHFC 94G Blue while the West Campus 1st team will be referred to as AHFC 94G Blue W. As part of the renaming initiative, adjustments will be implemented to the other teams as needed.

ABOUT AHFC

AHFC is a non-profit organization leading the way in South Texas youth soccer by inspiring and developing young men and women through world class coaching and innovative techniques; as well as instilling within our athlete the proper framework, self-esteem, confidence, and sportsmanship. With Central and West campuses, AHFC has approximately 1,200 young men and women players with teams in the Region III Premier League, State Classic League, Division 1, Super 2, Division 2, and Developmental Academy programs. AHFC is affiliated with the area's leading recreational soccer programs: Junior Hurricanes Soccer League and Katy Youth Soccer Club.

Website: <http://www.albionhurricanes.org>
